

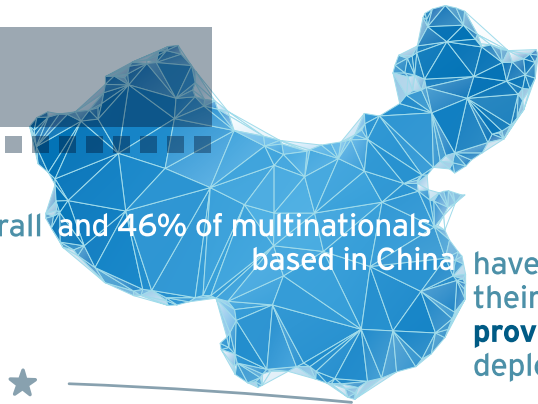
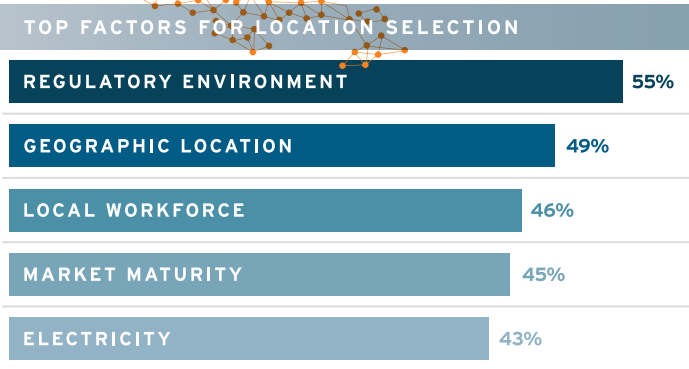
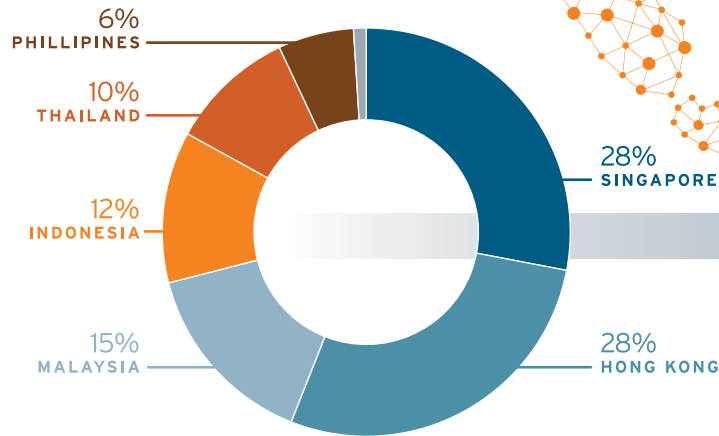
Essential insight for leaders
of the digital economy
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50% of MNCs present in or with plans to expand into the region consider Singapore – and 28% prefer it as their first choice.

451 Research surveyed **512 multinational corporations** headquartered in North America, Europe and China about their datacenter needs and preferences in Southeast Asia in Q1 2016.

64% will need more datacenter space/power capacity in the next 2 years.



39% of MNCs overall and **46%** of multinationals based in China have plans to increase their **usage of colocation providers** for future IT deployments.

Top five criteria for selecting a third-party service provider

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COMPREHENSIVE SERVICE PORTFOLIO
- 
LATENCY OF NETWORK CONNECTIVITY
- 
PROVEN TRACK RECORD SELLING TO ENTERPRISES
- 
CUSTOMER SUPPORT
- 
PERSONALIZED SPACE